



ECUMENICAL CENTER
at the University of Wisconsin-Green Bay

For Immediate Release

News Release: 09-03

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September 28, 2009

Saturday, October 24, 2009 at 6:30 pm

Ringling in Change: 350 Students call for Change

GREEN BAY, Wis. – On **October 24, 2009** at exactly **6:30 pm**, **350 students** at the University of Wisconsin-Green Bay will ring **350 bells** for **3** minutes and **50** seconds. They will ring the bells and they will call for change. They will call **YOU** to action.

The Ecumenical Center at the University of Wisconsin—Green Bay announced this morning that they will be hosting this historic rally on **October 24 at 6:30 pm**.

“This is the last chance for action,” said Hung Nguyen, executive director of the Ecumenical Center.

The rally will coincide with over **2,528 other** actions that will take place that day in **125 countries** across the world. All activities have one purpose in mind: **CALL FOR CHANGE**.

The initiative was inspired by the 350.org, an international non-profit that is organizing people, all across the globe, to send a powerful message to the United Nations.

After NASA’s James Hansen and his climate team produced a number of studies last year, they discovered that “if we let the amount of carbon in the atmosphere top 350 parts per million, we can’t have a planet ‘similar to the one on which civilization developed and to which life on earth is adapted.’”

The bad news: “we have already passed that number – we are at 390 parts per million, which is why the arctic is melting, why drought is spreading across the planet, why people are already dying from diseases like dengue fever and malaria occurring in places where they’ve never been seen before.”

October 24 is the International Day of Climate Action and it comes six weeks before the crucial United Nations meetings on climate change take place in Copenhagen. 350.org will deliver photographs from all events that took place across the world that day to that meeting, effectively sending a visual message that the world is united behind this cause.

After ringing of the bells, students and community members that participate in the rally will have an opportunity to learn from various community organizations on how they can lower their footprint. Ecumenical Center expects a number of local environmental organizations to set up booths inside the Center and educate on what one can do to help.

October 24 will be a joyful, powerful day that will unite the world.

For more information, please visit: www.ecuwgb.org or contact Adi Redzic at 920.465.5133 or aredzic@ecuwgb.org.

The Ecumenical Center is a non-profit organization that operates within the scope of the University of Wisconsin at Green Bay, and serves its students, faculty and staff, as well as members of the local communities in their pursuit of self-discovery and spiritual exploration. The mission of The Ecumenical Center is to provide opportunities for the University of Wisconsin-Green Bay community to explore faith, nurture the spiritual life, and serve others. The Center's vision is to be recognized as a leader in promoting spiritual development and the values of respect, peace and justice. The Center welcomes all people and all spiritual perspectives.

www.ecuwgb.org