



**ECUMENICAL CENTER**  
at the University of Wisconsin-Green Bay

**For Immediate Release**

**News Release: 09-04**

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**October 12, 2009**

## ***350: A Number the World is Watching***

**GREEN BAY, Wis.** – 350 is becoming something of a world phenomenon.

Former Vice President and Nobel Prize winner Al Gore has endorsed the effort over 9 months ago. His Holiness, the 14<sup>th</sup> Dalai Lama has come out in favor of it, together with millions of people in 152 countries around the globe.

And this is not it.

Nicholas Stern--one of the most important climate economists in the world--has endorsed the effort, together with the Nobel Prize Winner, the UN's chief climate scientist, India's Rajendra Pachauri.

And the heart of New York City, the Times Square will showcase what activities took place on October 24, 2009. On the big screens in the center of Big Apple, thousands of photos will be shown to the world, expressing the commitment of millions.

And these photos may also showcase what people of Green Bay plan on doing on the 24<sup>th</sup>.

On October 24, 2009 at 6:30 pm, 350 people will ring 350 bells for 3 minutes and 50 seconds at the Ecumenical Center on the University of Wisconsin-Green Bay campus.

Tell the story to the world beforehand, and then come join us on the 24<sup>th</sup> to call for action, together.

For more information, please visit: [www.ecuwgb.org](http://www.ecuwgb.org) or contact Adi Redzic at 920.465.5133 or [aredzic@ecuwgb.org](mailto:aredzic@ecuwgb.org).

*The Ecumenical Center is a non-profit organization that operates within the scope of the University of Wisconsin at Green Bay, and serves its students, faculty and staff, as well as members of the local communities in their pursuit of self-discovery and spiritual exploration. The mission of The Ecumenical Center is to provide opportunities for the*

*University of Wisconsin-Green Bay community to explore faith, nurture the spiritual life, and serve others. The Center's vision is to be recognized as a leader in promoting spiritual development and the values of respect, peace and justice. The Center welcomes all people and all spiritual perspectives.*

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